

slanted rhineland  
-palatinate

slanted special issue



# Special **1** issue

Thomas Pirot, Agentur alma, David Bröner,  
Yummy Stories, Buero Medienagenten,  
Julia Bernhard, Sandro Rybak, Haley  
Tippmann, Andy Gellenberg, Designstudio  
Mathilda Mutant, FOREAL, Studio SeeYa,  
& Co. KG, Studio Sowieso, Lucas Hesse,  
schiebezimmer, happen.studio,  
3st Kommunikation, LESS, Stick Up Studio

## **2**

Beratungsstelle Formgebung,  
Anselm Littschwager, Monika Debus,  
Anfangfabrik® @ BASF Creation Center,  
Johann Wolfgang von Goethe-Universität  
of Applied Sciences Mainz

made in  
rhineland-  
palatinate

**1**

artists  
designers  
photographers  
illustrators



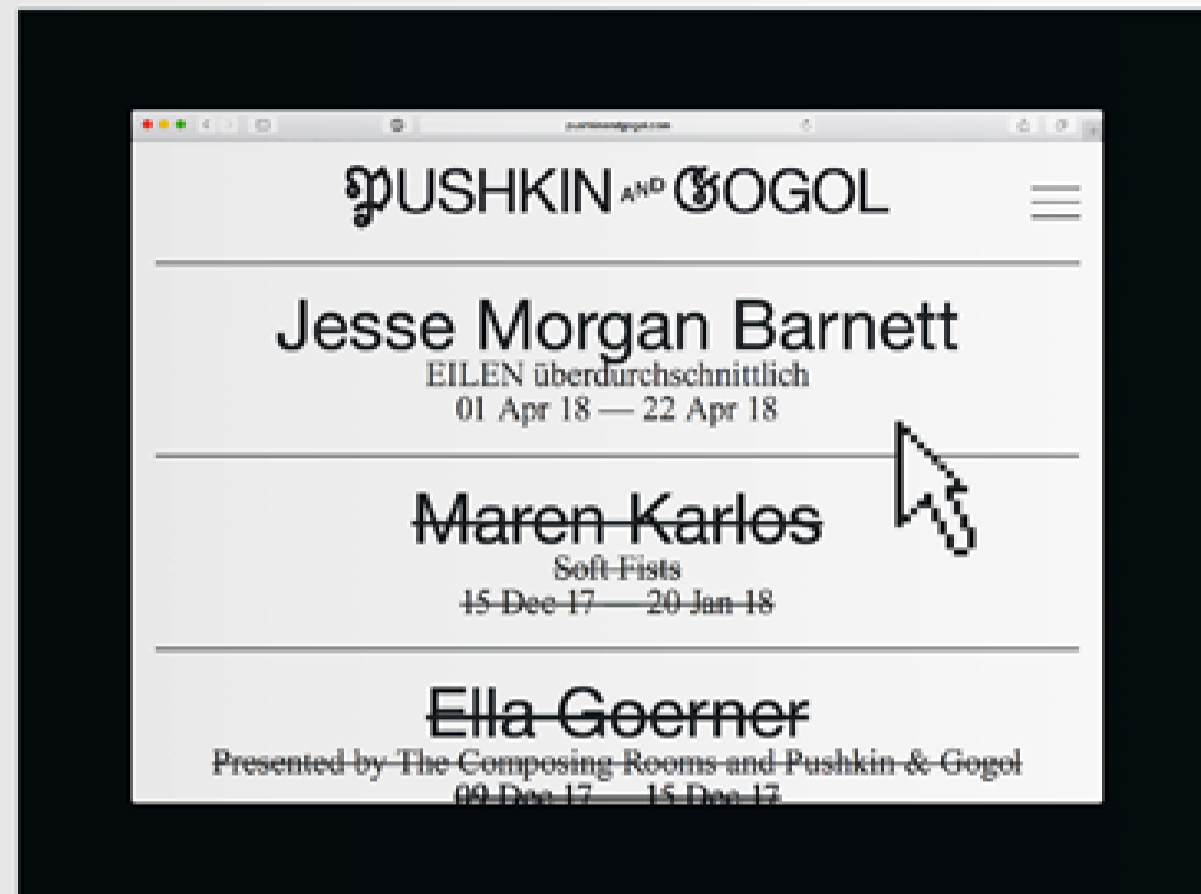
→ Call for Creatives, poster, self-initiated project, 2020

→ Ehrentag, poster, self-initiated project, 2018.  
Scan the poster with the Artive App to see it in motion

Der Tag der Zeitungsausträger findet statt am 04. September 2018. Der Tag wird in den Vereinigten Staaten gefeiert und ehrt Bartley Fiererty, den ersten Zeitungsausträger, der im Jahre 1833 eingestellt wurde.

ZEITUNGSAUSTRÄGER  
 18.04.09.18  
 04.09.18 • 04.09  
 EHRENTAG • EHRENTAG  
 IN DEN USA  
 EHRENTAG • EHRENTAG  
 IN DEN USA  
 18.04.09.18 • 04.09  
 04.09.18 • 04.09  
 TAG DER ZEITUNGSAUSTRÄGER

Neben ihm werden an diesem Tag alle anderen Zeitungsausträger gefeiert. Gewählt wurde der 4. September, da dies der Jahrestag der Einstellung von Fiererty war.



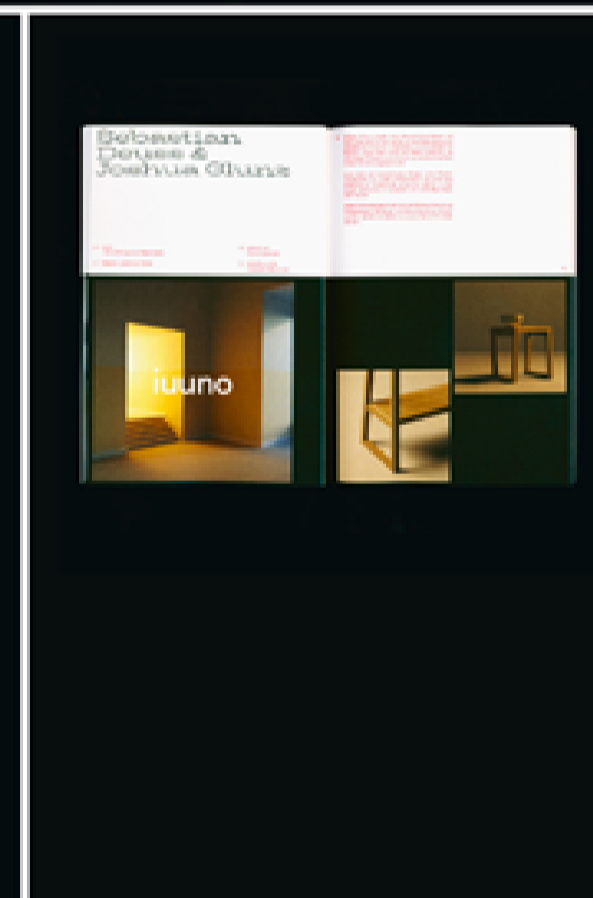
→ Pushkin and Gogol Website, Lucas Hesse and Kevin Rubén Jacobs, 2017

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lucas hesse



→ BAMA Graduation Exhibition Mainz, catalog, University of Applied Sciences Mainz, 2019



→ BAMA Graduation Exhibition Mainz, poster, University of Applied Sciences Mainz, 2019. Scan the poster with the Artive App to see it in motion

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PUSHKIN AND GOGOL

Jesse Morgan Barnett  
EILEN überdurchschnittlich  
01 Apr 18 — 22 Apr 18

Maren Karlos  
Soft Fists  
15-Dec-17 — 20-Jan-18

Ella Goerner  
Presented by The Composing Rooms and Pushkin & Gogol  
09-Dec-17 — 15-Dec-17

PUSHKIN AND GOGOL

Pushkin & Gogol (b. 2017) is a contemporary art gallery based in Kreuzberg with a private office and viewing space in Charlottenburg.

The name Pushkin & Gogol is the title of a fake play written by Soviet-era absurdist Daniil Kharms. Director Kevin Rubén Jacobs originally founded O.F.G. XXX (b. 2011 a.k.a. Oliver Francis Gallery) in Dallas, Texas, and produced more than 50 exhibitions and performances with local and international emerging and mid-

Pushkin and Gogol Website, Lucas Hesse and Kevin Rubén Jacobs, 2017

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01.02.02.  
| 02.02.19  
2019

KD

→ BAMA Graduation Exhibition Mainz, Applied Sciences Mainz, 2019

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lucas-hesse.de

3<sup>st</sup>

→ P 72/73  
3st Kommunikation,  
Mainz (DE),  
3st.de

IG: @3stkommunikation  
With several hundred awards, 3st Kommunikation is one of the most creative German communication agencies. In the triad Digital—Branding—Content, 3st brings the uniqueness of companies to life—through holistic analyses, sophisticated design, high-quality digital products and integrated content concepts. All this with a view to the whole, without losing the love of detail.



→ P 6-9  
Agentur alma,  
Mainz (DE),  
agentur-alma.de  
IG: @designagentur.alma  
“We create lovable brands and stories.” alma, an agency for design and digital communication based in the heart of Mainz and newly founded by Alice Schaffner and Marie Dowling develops design concepts that touch, inspire, and tell stories. Sometimes loud, sometimes quiet, sometimes wild, sometimes calm, but above all: always honest and straight to the point.

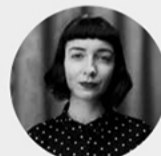


→ P 114-117  
Dr. Oliver Kornhoff /  
Arp Museum  
Bahnhof Rolandseck,  
Remagen (DE),  
arpmuseum.org  
IG: @arpmuseum

Dr. Oliver Kornhoff (\*1969, Cologne) studied Art History, History, Classical Archaeology, and Ethnology. He worked as research assistant at the Staatliche Kunsthalle Baden-Baden and as assistant director of the Städtische Galerie Bietigheim-Bissingen. Today he is director of the Arp Museum Bahnhof Rolandseck (since 2009), artistic director of Schloss Balmoral, and member of several art juries. Photo: © Helmut Reinelt



→ P 84-87  
Beratungsstelle  
Formgebung,  
Dagobertstraße 2,  
55116 Mainz (DE),  
formdesign.de,  
IG: @beratungsstelle\_ formgebung  
Beratungsstelle Formgebung is an institution of the consortium of the Chambers of Crafts in Rhineland-Palatinate, which advises crafts enterprises on questions of product design and marketing. It is a key task of the institution to create awareness and visibility for the creative diversity within crafts by means of exhibitions, competitions and participations in trade fairs.



→ P 20-23  
Julia Bernhard,  
Mainz/Berlin (DE),  
juliabernhard.de  
IG: @juliabernhardillustration  
Julia Bernhard is a freelance illustrator and comic artist. Her work has appeared in *The New Yorker*, *Popular Science*, *Outside Magazine*, *The Nib* and *The Lily*, among others. Her

comic debut *Wie gut dass wir darüber geredet haben* was published in 2019 by Avant Verlag. As a lecturer she teaches Illustration and Comic Drawing at University of Applied Sciences Mainz and Freie Kunstakademie Frankfurt.



→ P 84-87, 110-113  
Karin Bille,  
Mainz (DE),  
formdesign.de  
IG: @beratungsstelle\_ formgebung  
Karin Bille trained as a cabinetmaker with BASF Ludwigshafen and studied Product Design at the University of Arts in Kassel. She worked as a freelance designer and as a lecturer at the Werkakademie für Gestaltung in Kassel. Since 2011, she is head of the Chamber of Craft's Beratungsstelle Formgebung in Rhineland-Palatinate. Photo: © Karina Schuh



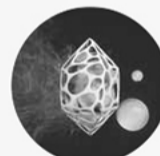
→ P 10/11  
David Brönnner,  
Mainz (DE),  
davidbroenner.com  
David Brönnner is a designer and photographer based in Mainz, Germany. He studied Communication Design at University of Applied Sciences Mainz and gained professional experience in his semester abroad at Swinburne University Melbourne, during his internship at Bräutigam & Rotermund in Hamburg, and while working as a freelance designer. He specializes in corporate design and typography.



→ P 16-19  
Buero Medienagenten,  
Bad Dürkheim (DE),  
medienagenten.de  
IG: @medienagenten  
An owner-operated agency headquartered in the Pfalz wine growing district. Its customers include the wine industry, regional SMEs, and the social economy. In short: a company led by heart and soul that appreciates and draws inspiration from honest and respectful communication. The in-house agency has made its name for comprehensive corporate consulting.



→ P 90/91  
Monika Debus,  
Brunnenstraße 13,  
56203 Höhr-  
Grenzhausen (DE),  
monika-debus.de  
IG: @debus.ceramics  
Renowned ceramic artist Monika Debus lives and works in the Westwald region, best known for its clay deposits and especially the saltfiring technique, which has existed for centuries till today. She uses this old firing technique with a slight modification to achieve subtle, distinctive surfaces that transfer the ceramic into the contemporary aesthetic of art and design.



→ P 92-95  
designfabrik®  
© BASF Creation Center  
Z15, Karl-Müller-Straße,  
67056 Ludwigshafen (DE),  
designfabrik@basf.com,  
creation-center.basf.com

The newly opened BASF Creation Centers serve as door-opener to the world of BASF Performance Materials innovation including the designfabrik® service. Surrounded by an inspiring atmosphere, designers from all industries work hand in hand with BASF experts to discover materials, understand the possibilities of use in order to create tomorrow's innovations. From inspiration to solution in one place.



→ P 105-109  
descorm—Designforum  
Rhineland-Palatinate,  
Mainz (DE),  
descorm.de  
IG: @descorm\_rlp  
descorm is a forum for design and communication. A project of the Ministry of Economic Affairs, Transport, Agriculture, and Viticulture Rhineland-Palatinate offering various activities and events to promote local designers. The Designforum offers space for networking and professional discussions between different disciplines and industries. Furthermore they organize the Rhineland-Palatinate design award, a design competition that honors special achievements in the field of communication and product design.



→ P 105-109  
Carolin Dürrenberg /  
descorm—Designforum  
Rhineland-Palatinate,  
Mainz (DE),  
descorm.de  
IG: @descorm\_rlp  
Born 1985 in Erfurt, Carolin studied Communication Design at the University of Applied Sciences Darmstadt and subsequently

developed and implemented projects as a freelance graphic designer for various cultural, social, and governmental institutions. She has been associated with the Designforum Rhineland-Palatinate since the beginning of her professional career and has been responsible for graphics and project management full-time since 2016. Photo: © Julia Wisswesser



→ P 105-109  
Silke Philipps-Deters /  
descorm—Designforum  
Rhineland-Palatinate,  
Mainz (DE),  
descorm.de  
IG: @descorm\_rlp  
Silke Philipps-Deters, born 1974 in Vechta, studied Communication Design at the University of Applied Sciences Mainz. Her professional milestones include the design and distribution of products, the management of a design store, and freelance occupations as a communications designer. Her experience allows her to specifically apply the possibility of a quick change of perspective between the expectations of the cultural and creative industries and the requirements of medium-sized businesses. As project head in the Designforum Rhineland-Palatinate (descorm), Silke connects the cultural and creative scenes of the state.



→ P 2, 4, 36-39  
Designstudio  
Mathilda Mutant,  
Mainz (DE),  
mathildamutant.de  
IG: @mathildamutant  
Designstudio Mathilda Mutant is an interdisciplinary studio with a focus on corporate, editorial,

and product design. Established by Martina Miocevic in Mainz, it offers clear concepts, attention to detail, and bespoke solutions tailored to the requirements of each client and project. Several different clients and projects came together: from wine, culture, and fashion to other unique projects in between.



→ P 40-43, 58  
FOREAL,  
Trier (DE),  
weareforeal.com  
IG: @weareforeal  
FOREAL is a design studio based in Trier. It was founded by Dirk Schuster and Benjamin Simon in 2013 and has grown into a team of seven creatives. They are telling stories through images, aiming to create fun, bold, and crisp “eye-candy.” They serve a wide range of international clients of different commercial backgrounds such as advertising, editorial, and fashion.



→ P 32-35  
Andy Gellenberg,  
Morbach (DE),  
wearekidz.com  
IG: @andygellenberg  
Andy Gellenberg was born in 1983. After his studies in Communication Design and working for a renowned illustration studio, he started his own career in 2014. Andy earned fame through his Nike swoosh portraits and met LeBron James, who now owns his art. With his bold and vibrant style, Andy creates playful artworks for international clients traversing music, sports, fashion, and beyond.



→ P 96/97  
Gutenberg-Museum Mainz,  
Liebfrauenplatz 5,  
55116 Mainz (DE),  
gutenberg-museum.de  
IG: @gutenbergmuseum  
Experience the history of printing, books, and writing “live”: Located in the heart of the old town of Mainz, the Gutenberg-Museum presents two original Gutenberg Bibles as some of its greatest treasures. In the reconstructed Gutenberg workshop, you can hourly watch demonstrations of how printing was done in Gutenberg's day.



→ P 5, 54, 68-71  
happen.studio,  
Mainz (DE),  
happen-studio.de  
IG: @happen.studio  
happen.studio is a conceptual design studio, founded in 2016 by Lena Esser and Sebastian Seibold. With a multidisciplinary approach, they combine design, art, and technology to transform brands, and build identities. Their work spans across creative direction, spatial, print, and digital design, photography and film to connect brands and organizations with their audience.



→ P 60-63  
Lucas Hesse,  
Mainz/Hamburg (DE),  
lucas-hesse.de  
IG: @hesselucas  
Lucas Hesse is a graphic and motion designer and web developer with a focus on typography. During his studies in Mainz, he spent